



**Family Conservancy (formerly Heart of America
Family Services)
Kansas City, KS**

Project Title	Family Conservancy (formerly Heart of America Family Services)
Contact Information	Julia Riddle 626 Minnesota Ave. Kansas City, KS 66106 (816) 418-8405
AFI Grant Amount	\$470,588
Nonfederal Support	\$470,588
Project Period	September 2001 – September 2006
Highlights	Family Conservancy (formerly Heart of America Family Services) is offering 500 IDAs for homeownership, microenterprise, and post-secondary education. The match rate is \$2 to \$1, up to \$800 in participant savings over 36 months. Survivors of domestic violence will receive an added \$1 in match funds. In addition to core training, services include employment support, childcare, transportation, crisis management, structured planning exercises, peer support, counseling, credit repair, and specialized financial education.
Target Population	Jackson County (Kansas City, Missouri) and Wyandotte County (Kansas City, Kansas).
Grantee/Collaborative Description	Family Conservancy (formerly Heart of America Family Services) is a nonprofit social service agency. VISTA volunteers are stationed at various community partner agencies to work with participants. One partner, El Centro, a Community Development Corporation, delivers the Money Smart financial literacy training in Spanish. USBank is holding the reserve fund and, along with Emporia State Bank, is also holding participant IDAs.